



Date: June 17, 2005
Current Geography Selection: 1, 3, 5 mile radii: 2030 BOLTON
 RD NW, ATLANTA, GA 30318

Latitude: 33.811071 **Longitude:** -84.475813
City: Atlanta city **Pop:** 425,074
County: Fulton County **Pop:** 829,616
Zip: 30318 Atlanta **Pop:** 55,415

Demographic Overview

	1 Miles:	3 Miles:	5 Miles:
Population			
1990 Census	5,088	42,713	151,691
2000 Census	5,202	46,284	169,034
Current Year Estimate	4,956	47,142	171,104
5 Year Projection	4,726	48,369	174,509
Households			
1990 Census	1,819	17,027	61,557
2000 Census	1,817	18,525	68,955
Current Year Estimate	1,867	20,294	74,528
5 Year Projection	1,932	22,442	81,293
2004 Population Households			
Population by Race			
White	17.50%	31.84%	42.44%
Black	79.00%	63.46%	52.21%
Asian or Pacific Islander	0.40%	1.27%	2.00%
American Indian, Eskimo, Aleut	0.24%	0.23%	0.19%
Population by Ethnicity			
Hispanic Origin	5.05%	6.11%	6.11%
Total Housing Units			
Owner-Occupied	40.4%	41.7%	44.2%
Renter-Occupied	47.4%	50.7%	46.8%
Vacant	12.2%	7.6%	9.0%
Average Household Size	2.64	2.29	2.19
Household Income			
Income \$ 0 – \$9,999	27.7%	16.8%	12.5%
Income \$ 10,000 – \$19,999	19.0%	11.7%	10.7%
Income \$ 20,000 – \$29,999	13.9%	10.3%	11.1%
Income \$ 30,000 – \$39,999	10.9%	11.2%	10.4%
Income \$ 40,000 – \$49,999	7.1%	9.0%	9.5%
Income \$ 50,000 – \$59,999	5.4%	7.0%	7.7%
Income \$ 60,000 – \$74,999	6.6%	7.8%	8.3%
Income \$ 75,000 – \$99,999	5.2%	10.4%	10.4%
Income \$100,000 – \$124,999	3.0%	5.9%	6.4%
Income \$125,000 – \$149,999	0.7%	2.7%	3.6%
Income \$150,000 +	0.6%	7.2%	9.5%
Average Household Income	\$30,219	\$63,630	\$72,243
Median Household Income	\$22,053	\$39,994	\$45,327
Per Capita Income	\$11,884	\$27,055	\$32,095
Population by Sex			
Female Population	53.2%	53.4%	51.6%
Male Population	46.8%	46.6%	48.4%

Marital Status

Age 15 + Population	3,520	35,718	137,372
Divorced	7.5%	6.4%	6.7%
Never Married	46.0%	44.0%	40.6%
Now Married	26.6%	31.2%	33.0%
Separated	9.9%	6.9%	8.4%
Widowed	9.8%	11.4%	11.2%

Family Status

Lone Female Householder	14.2%	17.3%	19.0%
Lone Male Householder	12.6%	13.2%	14.7%
Lone Parent Female No Children	9.2%	6.3%	5.7%
Lone Parent Female W/Children	27.7%	17.9%	12.6%
Lone Parent Male No Children	2.4%	2.1%	2.1%
Lone Parent Male W/Children	3.3%	2.5%	2.1%
Married Couple Family No Children	12.4%	15.9%	17.9%
Married Couple Family W/Children	9.7%	11.5%	12.4%
Non-Family Female Head W/Children	0.2%	0.1%	0.1%
Non-Family Male Head W/Children	0.3%	0.3%	0.2%

Length of Residence

Stability (% In Res 5+ Yrs)	38.4%	30.2%	31.4%
Turnover (% Yearly)	15.3%	20.3%	19.6%

Population by Age

Age 0 – 4	10.3%	8.7%	7.3%
Age 5 – 13	17.1%	14.1%	11.3%
Age 14 – 17	6.1%	5.3%	4.5%
Age 18 – 19	2.6%	2.2%	2.5%
Age 20 – 24	6.2%	7.7%	8.2%
Age 25 – 34	14.0%	17.7%	18.1%
Age 35 – 44	14.1%	14.7%	15.3%
Age 45 – 54	11.3%	11.7%	12.8%
Age 55 – 64	8.7%	8.7%	9.4%
Age 65 – 74	5.9%	5.5%	5.7%
Age 75 – 84	2.6%	2.7%	3.4%
Age 85 +	1.0%	0.9%	1.5%

Female Population by Age

Age 0 – 4	10.2%	8.4%	7.1%
Age 5 – 13	15.9%	13.2%	10.9%
Age 14 – 17	5.6%	5.0%	4.4%
Age 18 – 19	2.9%	2.3%	2.5%
Age 20 – 24	6.4%	8.0%	7.9%
Age 25 – 34	14.4%	17.7%	17.5%
Age 35 – 44	13.4%	14.2%	14.5%
Age 45 – 54	11.5%	12.0%	13.0%
Age 55 – 64	8.8%	9.1%	9.8%
Age 65 – 74	6.7%	5.9%	6.2%
Age 75 – 84	2.9%	3.0%	4.1%
Age 85 +	1.2%	1.2%	2.1%

2000 Census Occupation Employment**Occupation Employment**

Not in Labor Force	1,778	12,427	46,722
In Labor Force	1,838	22,114	87,991
Employed	81.7%	90.8%	89.3%
Unemployed	18.2%	9.0%	10.4%
In Armed Forces	0.1%	0.2%	0.3%

Employment by Industry

Accommodation and food services	10.6%	7.4%	6.9%
Administrative, support waste management service	11.0%	6.1%	5.0%
Agriculture forestry fishing and hunting	0.2%	0.4%	0.3%
Arts entertainment and recreation	2.1%	1.6%	1.5%
Construction	7.1%	5.2%	5.3%
Educational services	5.2%	7.5%	7.7%
Finance and insurance	3.6%	5.8%	6.0%
Health care and social assistance	10.9%	7.8%	7.6%
Information	2.7%	4.7%	5.8%
Management of companies and enterprises	0.0%	0.1%	0.1%
Manufacturing	11.0%	8.5%	9.4%
Mining	0.0%	0.1%	0.1%
Other services (except public administration)	2.6%	4.0%	4.1%
Professional scientific and technical services	5.0%	10.3%	12.0%
Public administration	5.2%	4.5%	4.3%
Real estate and rental and leasing	3.2%	3.0%	3.3%
Retail trade	10.5%	11.2%	9.8%
Transportation and warehousing	5.3%	7.3%	6.3%
Utilities	0.7%	0.6%	0.6%
Wholesale trade	2.9%	4.0%	4.0%

2000 Census Transportation Housing**Means of Transportation to Work**

Bicycle	0.0%	0.1%	0.1%
Bus or trolley bus	19.8%	9.5%	7.5%
Carpooled	19.1%	13.4%	11.9%
Drove alone	55.7%	70.2%	72.7%
Ferryboat	0.0%	0.0%	0.0%
Motorcycle	0.0%	0.0%	0.1%
Other means	0.4%	1.1%	0.9%
Railroad	0.0%	0.2%	0.1%
Streetcar or trolley car	0.4%	0.0%	0.1%
Subway or elevated	1.5%	1.1%	1.4%
Taxicab	0.1%	0.3%	0.3%
Walked	2.2%	1.9%	1.9%
Worked at home	0.8%	2.3%	3.1%
Workers Age 16+	1,504	20,124	78,848

Vehicles Available

0 Vehicles Available	625	3,699	11,806
1 Vehicle Available	610	7,414	27,962
2 Vehicles Available	396	5,591	21,403
3+ Vehicles Available	186	1,819	7,784
Average Vehicles Per Household	1.00	1.20	1.30
Total Vehicles Available	2,116	25,003	97,102
Ave Vehicles Per Hhld	1.16	1.35	1.41

Educational Attainment

School: Grade K – 9	10.3%	5.8%	4.5%
School: 9th to 11th grade no diploma	24.8%	15.1%	13.2%
School: High School Graduate	30.9%	23.2%	21.5%
College: Associates Degree	4.6%	3.1%	3.6%
College: Some College, No Degree	12.7%	17.8%	17.4%
College: Bachelor's Degree	10.2%	21.4%	24.1%
College: Graduate Degree	3.2%	12.2%	14.3%

Owner Occupied Home Value:

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\$ 0 – \$24,999	1.9%	2.9%	2.6%
\$ 25,000 – \$34,999	1.8%	1.7%	1.4%
\$ 35,000 – \$49,999	17.2%	6.4%	5.0%
\$ 50,000 – \$79,999	41.8%	20.5%	16.3%
\$ 80,000 – \$99,999	13.2%	12.6%	13.3%
\$100,000 – \$149,999	14.7%	14.3%	14.8%
\$150,000 – \$199,999	5.4%	11.4%	11.8%
\$200,000 – \$299,999	2.7%	11.0%	10.6%
\$300,000 – \$399,999	0.5%	7.6%	7.9%
\$400,000 – \$499,999	0.1%	4.0%	5.2%
\$500,000 – \$749,999	0.4%	4.4%	5.9%
\$750,000 – \$999,999	0.0%	1.8%	2.6%
\$1,000,000 or more	0.2%	1.3%	2.7%

Median Home Value	\$71,110	\$116,428	\$137,305
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Monthly Contract Rent:

\$ 0 – \$100	15.4%	8.2%	3.5%
\$ 100 – \$199	20.2%	7.9%	4.6%
\$ 200 – \$299	11.9%	6.7%	5.5%
\$ 300 – \$399	8.3%	6.6%	10.1%
\$ 400 – \$499	10.4%	10.2%	11.7%
\$ 500 – \$599	9.8%	14.0%	11.9%
\$ 600 – \$699	5.9%	12.8%	12.0%
\$ 700 – \$799	6.3%	12.5%	12.4%
\$ 800 – \$899	3.7%	8.4%	10.3%
\$ 900 – \$999	1.0%	3.8%	6.2%
\$1,000 – \$1,249	2.5%	4.5%	5.6%
\$1,250 – \$1,499	0.0%	1.6%	1.9%
\$1,500 – \$1,999	0.0%	0.5%	1.2%
\$2,000 or more	0.0%	0.2%	0.6%

Average Monthly Contract Rent	\$354	\$547	\$621
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Units In Structure:

1, Attached	1.9%	5.6%	4.9%
1, Detached	56.6%	44.9%	45.5%
2	3.0%	1.7%	2.4%
3 – 4	6.1%	7.4%	6.6%
5 – 9	10.5%	14.5%	13.0%
10 – 19	7.5%	11.1%	12.1%
20 – 49	4.0%	5.0%	4.6%
50 or more	10.1%	8.4%	9.6%
Mobile Home/Trailer	0.2%	1.4%	1.2%
Other	0.0%	0.1%	0.1%

Year Moved In:

1969 or Earlier	17.9%	12.1%	11.6%
1970–1979	7.0%	6.3%	6.6%
1980–1989	11.7%	9.7%	10.3%
1990–1994	10.2%	11.2%	11.4%
1995–1998	29.3%	31.6%	30.9%
1999–March 2000	23.7%	29.1%	29.1%

Year Structure Built:

Before 1939	17.6%	6.2%	6.8%
1940 to 1949	9.1%	6.0%	7.6%
1950 to 1959	25.5%	14.5%	15.0%
1960 to 1969	26.9%	24.6%	21.9%
1970 to 1979	8.7%	16.6%	16.4%
1980 to 1989	6.2%	14.5%	16.6%
1990 to 1994	1.9%	6.2%	6.0%

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1995 to 1998	3.5%	9.6%	7.4%
1999 to March 2000	0.6%	1.8%	2.4%

Current year data is for the year **2004**, 5 year projected data is for the year **2009**.
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	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total Businesses:	97				762				1,680			
Total Employees:	3,985				15,118				28,480			
Total Residential Population:	5,473				21,780				49,019			
Daytime/Nighttime Population Ratio:	0.73				0.69				0.58			
Agriculture & Mining	3	3.1%	9	0.2%	18	2.4%	197	1.3%	35	2.1%	425	1.5%
Construction	8	8.3%	201	5.0%	70	9.2%	2,069	13.7%	129	7.7%	3,354	11.8%
Manufacturing	10	10.4%	396	9.9%	67	8.8%	2,046	13.5%	134	8.0%	4,100	14.4%
Transportation	7	7.3%	1,339	33.6%	47	6.2%	2,062	13.6%	86	5.1%	2,678	9.4%
Communication	1	1.0%	93	2.3%	7	0.9%	173	1.1%	14	0.8%	236	0.8%
Electric, Gas, Water, Sanitary Services	0	0.0%	0	0.0%	6	0.8%	293	1.9%	10	0.6%	380	1.3%
Wholesale Trade	4	4.2%	51	1.3%	81	10.6%	1,716	11.4%	172	10.2%	4,538	15.9%
Retail Trade Summary	18	18.8%	116	2.9%	132	17.3%	1,958	13.0%	311	18.5%	4,210	14.8%
Home Improvement	2	2.1%	23	0.6%	12	1.6%	272	1.8%	22	1.3%	616	2.2%
General Merchandise Stores	0	0.0%	1	0.0%	1	0.1%	9	0.1%	4	0.2%	24	0.1%
Food Stores	7	7.3%	14	0.4%	23	3.0%	306	2.0%	40	2.4%	719	2.5%
Auto Dealers, Gas Stations, Auto Aftermarket	2	2.1%	8	0.2%	8	1.0%	133	0.9%	23	1.4%	433	1.5%
Apparel & Accessory Stores	1	1.0%	1	0.0%	5	0.7%	19	0.1%	22	1.3%	135	0.5%
Furniture & Home Furnishings	0	0.0%	3	0.1%	14	1.8%	140	0.9%	44	2.6%	327	1.1%
Eating & Drinking Places	2	2.1%	25	0.6%	37	4.9%	527	3.5%	76	4.5%	995	3.5%
Miscellaneous Retail	4	4.2%	41	1.0%	32	4.2%	552	3.7%	80	4.8%	961	3.4%
Finance, Insurance, Real Estate Summary	3	3.1%	13	0.3%	46	6.0%	151	1.0%	102	6.1%	350	1.2%
Banks, Savings & Lending Institutions	1	1.0%	8	0.2%	10	1.3%	45	0.3%	21	1.3%	106	0.4%
Securities Brokers	0	0.0%	0	0.0%	2	0.3%	6	0.0%	5	0.3%	14	0.0%
Insurance Carriers & Agents	0	0.0%	0	0.0%	6	0.8%	12	0.1%	11	0.7%	29	0.1%
Real Estate, Holding, Other Investment Offices	2	2.1%	5	0.1%	28	3.7%	88	0.6%	65	3.9%	201	0.7%
Services Summary	36	37.5%	344	8.6%	252	33.1%	2,673	17.7%	611	36.4%	6,062	21.3%
Hotels & Lodging	0	0.0%	2	0.1%	4	0.5%	42	0.3%	6	0.4%	96	0.3%
Automotive Services	3	3.1%	7	0.2%	23	3.0%	117	0.8%	51	3.0%	235	0.8%
Motion Pictures & Amusements	0	0.0%	0	0.0%	7	0.9%	28	0.2%	30	1.8%	116	0.4%
Health Services	1	1.0%	6	0.2%	18	2.4%	331	2.2%	46	2.7%	845	3.0%
Legal Services	0	0.0%	0	0.0%	1	0.1%	1	0.0%	4	0.2%	10	0.0%
Education Institutions & Libraries	3	3.1%	195	4.9%	14	1.8%	454	3.0%	29	1.7%	1,064	3.7%
Other Services	29	30.2%	134	3.4%	185	24.3%	1,700	11.2%	445	26.5%	3,696	13.0%
Government	6	6.3%	1,422	35.7%	18	2.4%	1,712	11.3%	30	1.8%	1,990	7.0%
Other	0	0.0%	0	0.0%	18	2.4%	68	0.4%	45	2.7%	157	0.6%
Totals	96	100.0%	3,984	100.0%	762	100.0%	15,118	100.0%	1,679	100.0%	28,480	100.0%

Source: Business data provided by InfoUSA, Omaha NE Copyright 2004, all rights reserved. ESRI BIS forecasts for 2004.