



# Demographic and Income Profile

Prepared By: Alan Joel

2030 Bolton Rd NW  
Atlanta, GA 30318

Site Type: Radius

Latitude 33.811  
Longitude -84.4757  
Radius: 1.0 mile

Summary	2000	2008	2013
Population	5,437	7,728	9,262
Households	1,893	2,693	3,222
Families	1,259	1,657	1,907
Average Household Size	2.85	2.86	2.87
Owner Occupied HUs	856	1,093	1,182
Renter Occupied HUs	1,037	1,600	2,041
Median Age	28.7	28.7	28.4

Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.69%	2.35%	1.23%
Households	3.65%	2.38%	1.26%
Families	2.85%	2%	1.05%
Owner HHs	1.58%	2.21%	1.07%
Median Household Income	3.55%	3.24%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	747	39.4%	819	30.4%	845	26.2%
\$15,000 - \$24,999	337	17.8%	400	14.8%	439	13.6%
\$25,000 - \$34,999	231	12.2%	310	11.5%	336	10.4%
\$35,000 - \$49,999	230	12.1%	392	14.6%	432	13.4%
\$50,000 - \$74,999	221	11.6%	328	12.2%	500	15.5%
\$75,000 - \$99,999	70	3.7%	268	9.9%	364	11.3%
\$100,000 - \$149,999	53	2.8%	142	5.3%	240	7.4%
\$150,000 - \$199,000	0	0.0%	15	0.6%	38	1.2%
\$200,000+	8	0.4%	20	0.7%	29	0.9%
Median Household Income	\$20,246		\$29,140		\$34,700	
Average Household Income	\$28,894		\$41,429		\$47,019	
Per Capita Income	\$10,611		\$15,140		\$17,176	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	527	9.7%	784	10.1%	956	10.3%
5 - 9	613	11.3%	779	10.1%	925	10.0%
10 - 14	449	8.3%	643	8.3%	727	7.8%
15 - 19	400	7.4%	610	7.9%	699	7.5%
20 - 24	394	7.2%	621	8.0%	833	9.0%
25 - 34	836	15.4%	1,066	13.8%	1,232	13.3%
35 - 44	770	14.2%	972	12.6%	1,036	11.2%
45 - 54	573	10.5%	932	12.1%	1,120	12.1%
55 - 64	371	6.8%	600	7.8%	818	8.8%
65 - 74	308	5.7%	405	5.2%	524	5.7%
75 - 84	148	2.7%	233	3.0%	275	3.0%
85+	46	0.8%	83	1.1%	117	1.3%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	921	16.9%	1,035	13.4%	1,049	11.3%
Black Alone	4,332	79.7%	6,380	82.6%	7,785	84.1%
American Indian Alone	12	0.2%	16	0.2%	20	0.2%
Asian Alone	17	0.3%	39	0.5%	50	0.5%
Pacific Islander Alone	2	0.0%	3	0.0%	3	0.0%
Some Other Race Alone	104	1.9%	177	2.3%	257	2.8%
Two or More Races	48	0.9%	77	1.0%	97	1.0%
Hispanic Origin (Any Race)	211	3.9%	327	4.2%	449	4.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



# Demographic and Income Profile

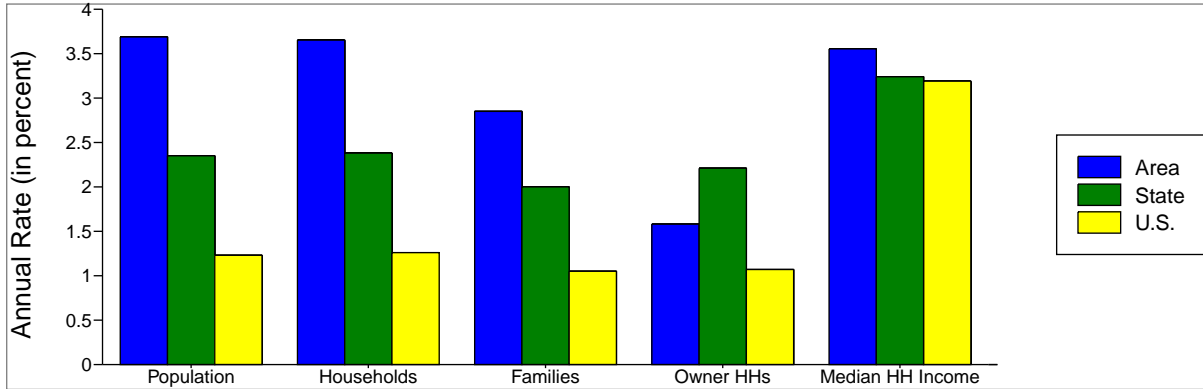
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Atlanta, GA 30318

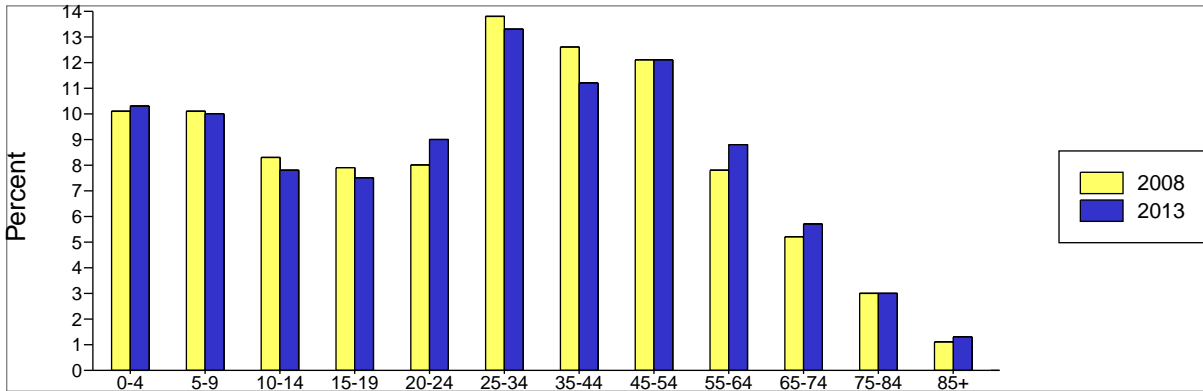
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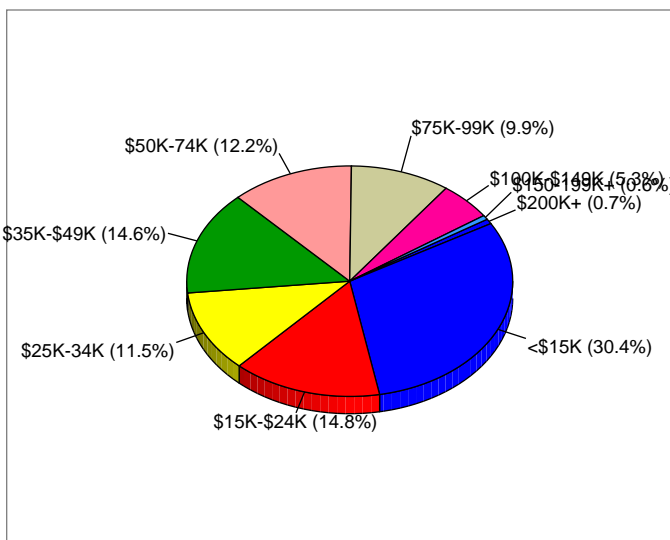
Trends 2008-2013



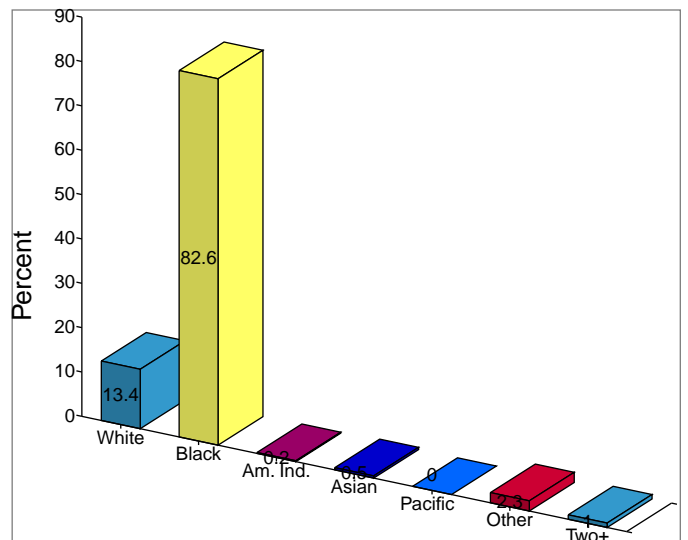
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 4.2%



# Demographic and Income Profile

Prepared By: Alan Joel

2030 Bolton Rd NW  
Atlanta, GA 30318

Site Type: Radius

Latitude 33.811  
Longitude -84.4757  
Radius: 2.0 mile

Summary	2000	2008	2013
Population	19,401	26,332	30,813
Households	7,202	9,951	11,675
Families	4,400	5,537	6,224
Average Household Size	2.66	2.63	2.62
Owner Occupied HUs	2,481	3,228	3,549
Renter Occupied HUs	4,721	6,723	8,126
Median Age	27.7	28.8	28.6

Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.19%	2.35%	1.23%
Households	3.25%	2.38%	1.26%
Families	2.37%	2%	1.05%
Owner HHs	1.91%	2.21%	1.07%
Median Household Income	3.65%	3.24%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,432	33.6%	2,591	26.0%	2,613	22.4%
\$15,000 - \$24,999	997	13.8%	1,049	10.5%	1,173	10.0%
\$25,000 - \$34,999	859	11.9%	926	9.3%	914	7.8%
\$35,000 - \$49,999	910	12.6%	1,372	13.8%	1,382	11.8%
\$50,000 - \$74,999	1,027	14.2%	1,569	15.8%	1,990	17.0%
\$75,000 - \$99,999	540	7.5%	1,165	11.7%	1,588	13.6%
\$100,000 - \$149,999	311	4.3%	919	9.2%	1,400	12.0%
\$150,000 - \$199,000	44	0.6%	135	1.4%	286	2.5%
\$200,000+	122	1.7%	227	2.3%	327	2.8%
Median Household Income	\$27,188		\$39,017		\$46,673	
Average Household Income	\$40,508		\$55,962		\$64,625	
Per Capita Income	\$15,473		\$21,643		\$25,051	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,920	9.9%	2,559	9.7%	3,028	9.8%
5 - 9	2,085	10.7%	2,427	9.2%	2,747	8.9%
10 - 14	1,495	7.7%	2,072	7.9%	2,193	7.1%
15 - 19	1,357	7.0%	1,996	7.6%	2,193	7.1%
20 - 24	1,751	9.0%	2,328	8.8%	3,165	10.3%
25 - 34	3,720	19.2%	4,347	16.5%	4,909	15.9%
35 - 44	2,717	14.0%	3,685	14.0%	3,792	12.3%
45 - 54	1,847	9.5%	2,990	11.4%	3,655	11.9%
55 - 64	1,144	5.9%	1,899	7.2%	2,572	8.3%
65 - 74	837	4.3%	1,137	4.3%	1,433	4.7%
75 - 84	400	2.1%	640	2.4%	780	2.5%
85+	130	0.7%	251	1.0%	344	1.1%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,370	22.5%	5,053	19.2%	5,213	16.9%
Black Alone	14,039	72.4%	19,625	74.5%	23,412	76.0%
American Indian Alone	53	0.3%	73	0.3%	85	0.3%
Asian Alone	154	0.8%	282	1.1%	365	1.2%
Pacific Islander Alone	9	0.0%	14	0.1%	16	0.1%
Some Other Race Alone	554	2.9%	946	3.6%	1,295	4.2%
Two or More Races	221	1.1%	340	1.3%	427	1.4%
Hispanic Origin (Any Race)	1,187	6.1%	1,847	7.0%	2,400	7.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



# Demographic and Income Profile

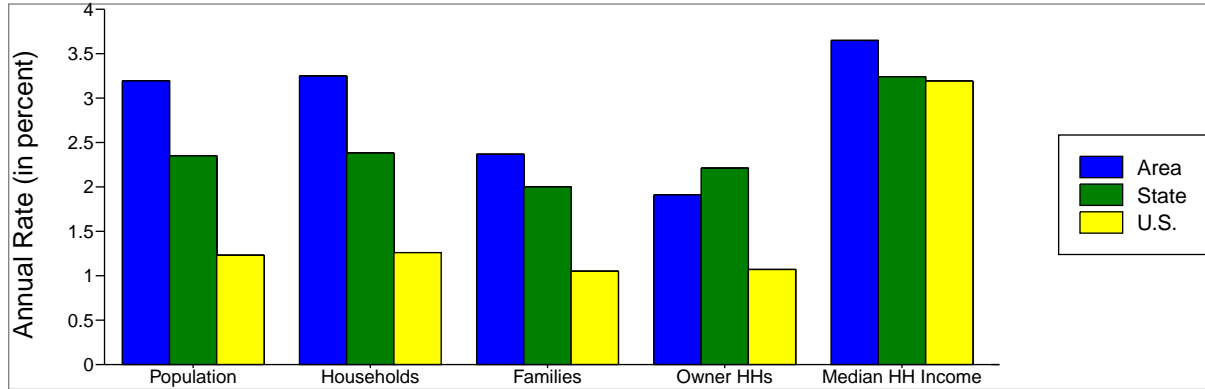
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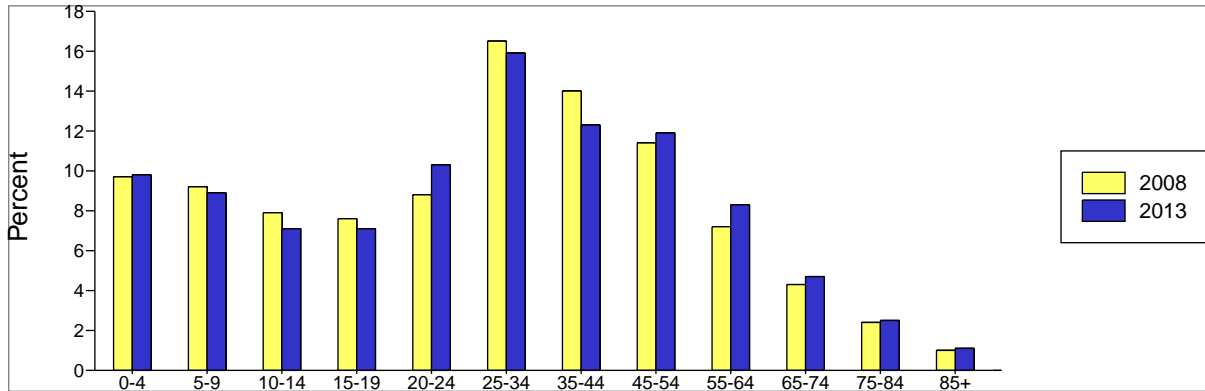
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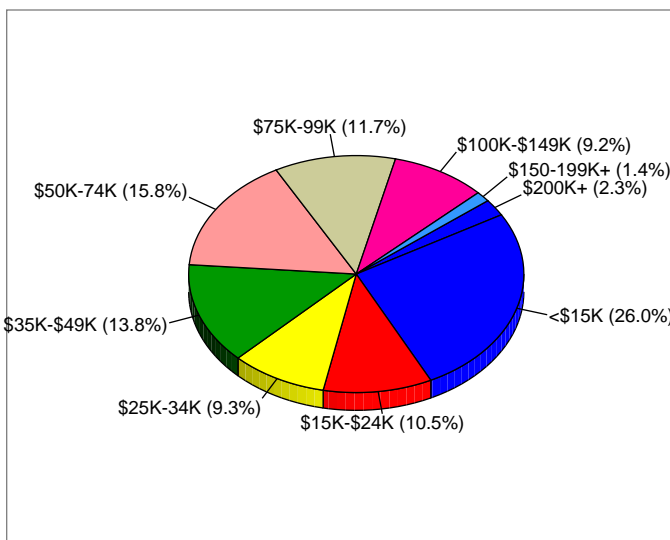
Trends 2008-2013



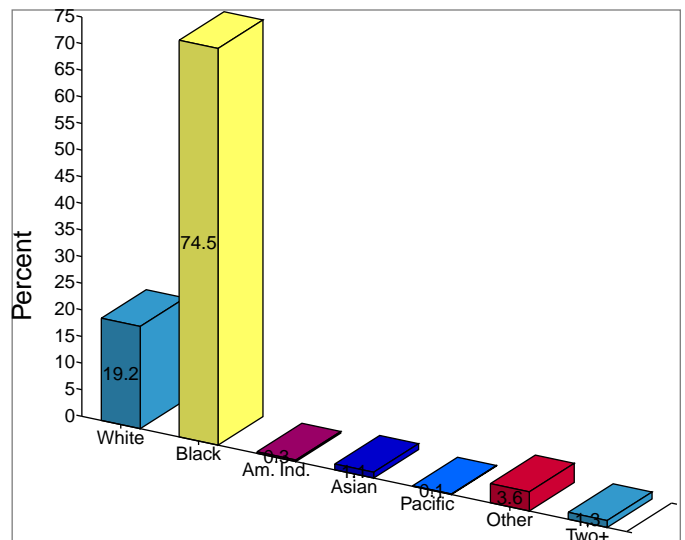
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 7.0%



# Demographic and Income Profile

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Site Type: Radius

Latitude 33.811  
Longitude -84.4757  
Radius: 3.0 mile

Summary	2000	2008	2013
Population	46,003	59,602	68,281
Households	18,321	23,808	27,293
Families	10,599	12,871	14,196
Average Household Size	2.48	2.48	2.48
Owner Occupied HUs	8,086	10,130	11,135
Renter Occupied HUs	10,235	13,678	16,158
Median Age	30.0	31.4	31.4

Trends: 2008-2013 Annual Rate	Area	State	National
Population	2.76%	2.35%	1.23%
Households	2.77%	2.38%	1.26%
Families	1.98%	2%	1.05%
Owner HHs	1.91%	2.21%	1.07%
Median Household Income	3.77%	3.24%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	4,390	24.0%	4,494	18.9%	4,442	16.3%
\$15,000 - \$24,999	2,259	12.3%	2,197	9.2%	2,297	8.4%
\$25,000 - \$34,999	2,194	12.0%	1,982	8.3%	1,885	6.9%
\$35,000 - \$49,999	2,620	14.3%	3,370	14.2%	3,078	11.3%
\$50,000 - \$74,999	2,669	14.6%	3,959	16.6%	4,832	17.7%
\$75,000 - \$99,999	1,733	9.5%	2,869	12.1%	3,857	14.1%
\$100,000 - \$149,999	1,228	6.7%	2,852	12.0%	3,699	13.6%
\$150,000 - \$199,000	400	2.2%	675	2.8%	1,223	4.5%
\$200,000+	830	4.5%	1,409	5.9%	1,981	7.3%
Median Household Income	\$36,328		\$49,361		\$59,398	
Average Household Income	\$60,659		\$77,864		\$92,018	
Per Capita Income	\$24,125		\$30,992		\$36,629	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,746	8.1%	4,842	8.1%	5,620	8.2%
5 - 9	4,062	8.8%	4,698	7.9%	5,184	7.6%
10 - 14	3,328	7.2%	4,340	7.3%	4,533	6.6%
15 - 19	2,850	6.2%	4,135	6.9%	4,470	6.5%
20 - 24	4,080	8.9%	4,923	8.3%	6,520	9.5%
25 - 34	9,020	19.6%	10,332	17.3%	11,223	16.4%
35 - 44	6,691	14.5%	8,544	14.3%	8,795	12.9%
45 - 54	4,969	10.8%	7,357	12.3%	8,822	12.9%
55 - 64	3,166	6.9%	4,995	8.4%	6,550	9.6%
65 - 74	2,406	5.2%	2,924	4.9%	3,565	5.2%
75 - 84	1,299	2.8%	1,815	3.0%	2,066	3.0%
85+	388	0.8%	701	1.2%	935	1.4%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	14,264	31.0%	16,165	27.1%	16,774	24.6%
Black Alone	29,577	64.3%	39,861	66.9%	46,781	68.5%
American Indian Alone	105	0.2%	142	0.2%	163	0.2%
Asian Alone	545	1.2%	943	1.6%	1,224	1.8%
Pacific Islander Alone	21	0.0%	33	0.1%	41	0.1%
Some Other Race Alone	998	2.2%	1,707	2.9%	2,356	3.5%
Two or More Races	495	1.1%	751	1.3%	943	1.4%
Hispanic Origin (Any Race)	2,212	4.8%	3,492	5.9%	4,583	6.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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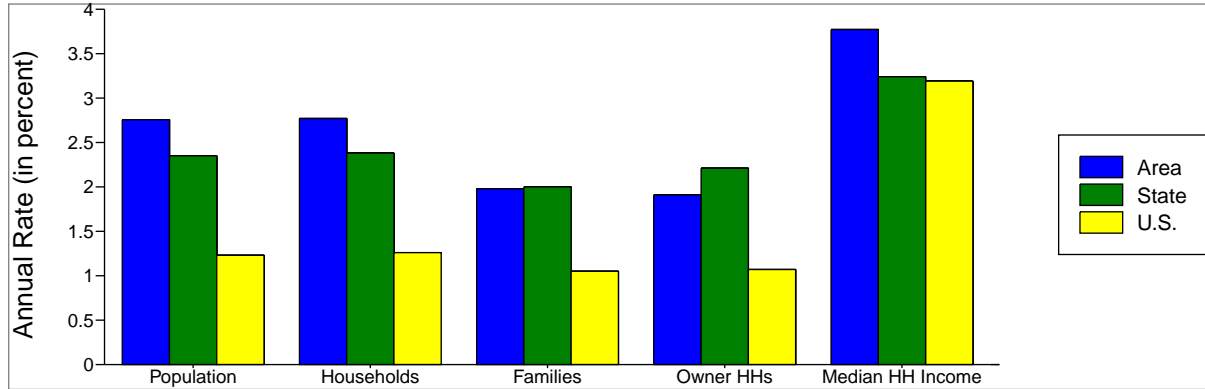
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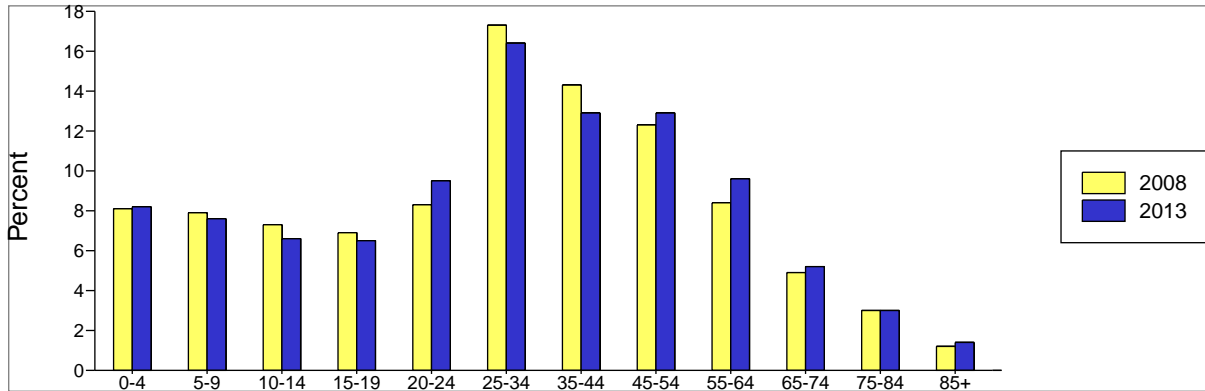
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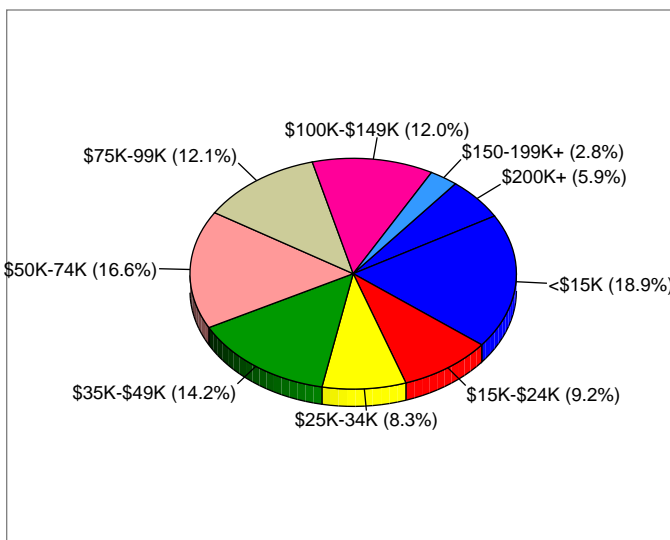
Trends 2008-2013



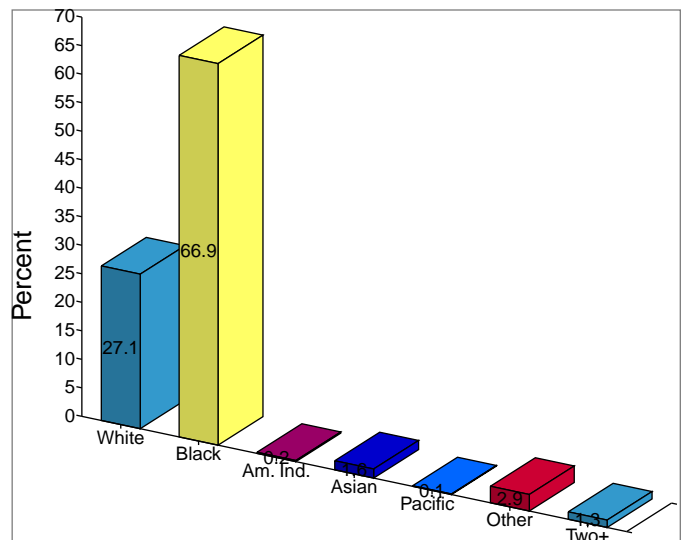
Population by Age



2008 Household Income



2008 Population by Race

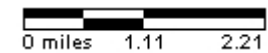
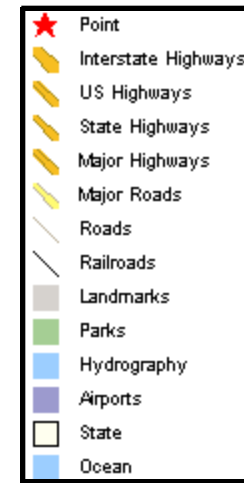
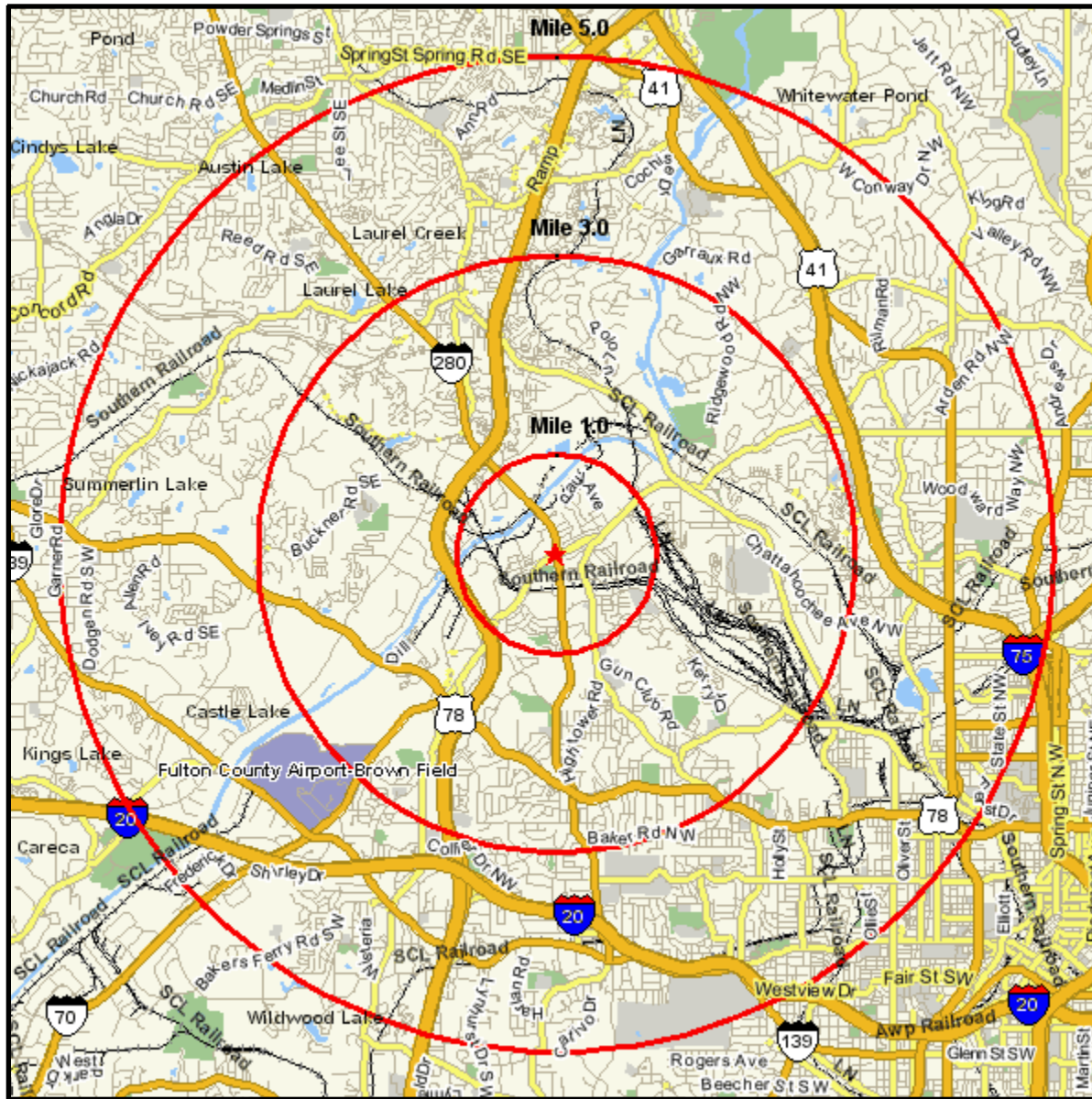


2008 Percent Hispanic Origin: 5.9%

# Area Map

Site: 01

JAMES JACKSON PKWY NW AT BOLTON  
RD NW  
ATLANTA, GA 30318  
Coord: 33.810900, -84.476500  
Radius - See Appendix for Details



# Area Map

Site: 01

## Appendix: Area Listing

### Area Name:

Type: Radius 1

#### Radius Definition:

JAMES JACKSON PKWY NW AT BOLTON RD NW  
ATLANTA, GA 30318

Center Point: 33.810900 -84.476500  
Circle/Band: 0.00 - 1.00

### Area Name:

Type: Radius 2

#### Radius Definition:

JAMES JACKSON PKWY NW AT BOLTON RD NW  
ATLANTA, GA 30318

Center Point: 33.810900 -84.476500  
Circle/Band: 0.00 - 3.00

### Area Name:

Type: Radius 3

#### Radius Definition:

JAMES JACKSON PKWY NW AT BOLTON RD NW  
ATLANTA, GA 30318

Center Point: 33.810900 -84.476500  
Circle/Band: 0.00 - 5.00



**POSTALCOUNT PRO**  
**DELIVERY STATISTICS as of 05/07**

Calculated using Proportional Postal Carrier Routes

Lat/Lon: 33.810844/-84.476449

December 2007

James Jackson Pkwy & Bolton Rd Atlanta, Georgia		.50 mi radius	1.00 mi radius	2.00 mi radius
<b>Summary Data</b>				
<b>Demographic Adjustment</b>	Census 2000 Households	304	1,653	6,843
	Route Active Residential Count	734	2,686	9,663
	Census 2000 Average Persons per Household	2.58	2.80	2.66
	Census 2000 Population	785	4,640	18,370
	Recalculated Route Active Population	1,892	7,508	25,694
	<b>Census Households vs Route Residential Count</b>	<b>+141.65%</b>	<b>+62.47%</b>	<b>+41.21%</b>
<b>Origination Data</b>				
<b>Residential Demographics</b>	Active Residential Delivery (cr)	734	2,686	9,663
	Active Residential Box (cr)	0	0	0
	Active Residential Count (Carrier Route)	734	2,686	9,663
	Additional Residential Delivery (zc)	0	0	0
	Additional Residential Box (zc)	0	0	0
	Additional Active Residential Count (Zip Code)	0	0	0
	Additional Active General Delivery Count	0	0	0
	Total Active Residential Count	734	2,686	9,663
	Possible Residential Count (Carrier Route)	799	2,925	10,433
	Add'l Possible Residential Count (Zip Code)	0	0	3
	Additional Possible General Delivery Count	0	0	0
	Total Possible Residential Count	799	2,925	10,435
	Census 2000 Households	304	1,653	6,843
	Population in households	783	4,621	18,196
	1-person household	12.32%	9.56%	10.82%
	2-person household	11.00%	9.67%	10.82%
	3-person household	6.50%	6.51%	6.68%
	4-person household	3.97%	4.47%	4.33%
	5-person household	2.37%	2.59%	2.36%
	6-or-more person household	2.63%	2.97%	2.60%
	Population in Group Quarters	2	19	174
	Census 2000 Median Age	31.8	26.8	26.0
	Census 2000 Average Household Income	\$34,389	\$31,103	\$43,454
	Census 2000 Median Household Income	\$25,924	\$23,188	\$31,200
	Census 2000 Per Capita Income	\$13,240	\$11,132	\$16,124
	Total Housing Units	357	1,873	7,416
	Occupied housing units	85.03%	88.27%	92.28%
	Owner-occupied housing units	59.88%	43.13%	36.51%
	Renter-occupied housing units	40.12%	56.87%	63.49%
	<b>Business Demos</b>	Drop Site Business or Family Served Count	0	0
Active Business Deliveries (Carrier Route)		22	97	785
Additional Active Business Deliveries (Zip Code)		0	0	6
Total Active Business Deliveries		22	97	790
Possible Business Deliveries (Carrier Route)		24	107	895
Add'l Possible Business Deliveries (Zip Code)		0	0	8
Total Possible Business Deliveries		24	107	902

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

**POSTALCOUNT** *PRO*  
**DELIVERY STATISTICS** as of 05/07

Calculated using Proportional Postal Carrier Routes

Lat/Lon: 33.810844/-84.476449

December 2007

James Jackson Pkwy & Bolton Rd Atlanta, Georgia		.50 mi radius	1.00 mi radius	2.00 mi radius	
<b>SCHEME ACTIVE POSTAL DROP</b>	<b>Scheme Active Business Section</b>				
	<b>BUSINESS</b>	Centralized Count	0	1	26
	Curb Count	7	36	204	
	NDCBU Count	0	1	77	
	Other Count	14	58	484	
	Facility Box Count	0	0	0	
	Contract Box Count	0	0	0	
	Detached Box Count	0	0	0	
	NPU Count	0	0	0	
	<b>Total Active Business Count</b>	<b>22</b>	<b>97</b>	<b>790</b>	
	<b>Scheme Active Residential Section</b>				
	<b>RESIDENTIAL</b>	Centralized Count	61	362	3,564
	Curb Count	600	1,807	4,367	
	NDCBU Count	63	482	1,596	
	Other Count	10	34	137	
Facility Box Count	0	0	0		
Contract Box Count	0	0	0		
Detached Box Count	0	0	0		
NPU Count	0	0	0		
<b>Total Active Residential Count</b>	<b>734</b>	<b>2,686</b>	<b>9,663</b>		
Scheme Active General Delivery Count					
0					
<b>SCHEME POSSIBLE POSTAL DROP</b>	<b>Scheme Possible Business Section</b>				
	<b>BUSINESS</b>	Centralized Count	0	1	31
	Curb Count	7	37	218	
	NDCBU Count	0	1	83	
	Other Count	17	67	570	
	Facility Box Count	0	0	0	
	Contract Box Count	0	0	0	
	Detached Box Count	0	0	0	
	NPU Count	0	0	0	
	<b>Total Possible Business Count</b>	<b>24</b>	<b>107</b>	<b>902</b>	
	<b>Scheme Possible Residential Section</b>				
	<b>RESIDENTIAL</b>	Centralized Count	64	377	3,754
	Curb Count	648	1,963	4,803	
	NDCBU Count	76	546	1,724	
	Other Count	11	39	152	
Facility Box Count	0	0	3		
Contract Box Count	0	0	0		
Detached Box Count	0	0	0		
NPU Count	0	0	0		
<b>Total Possible Residential Count</b>	<b>799</b>	<b>2,925</b>	<b>10,435</b>		
Scheme Possible General Delivery Count					
0					
<b>Scheme Drop</b>					
Scheme Drop Business Family Served Count					
0					

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Percentage of count derived from Carrier Route Geograph<sup>[1]</sup> 100.0% 100.0% 99.9%  
 Percentage of count derived from Zip Code Geograph<sup>[2]</sup> 0.0% 0.0% 0.1%

2000 Census Block Group Data and Geography, (SF3 release for Income, SF1 release for remainder, Average Income = Aggregate Income / Households).

<sup>[1]</sup> Delivery statistics are determined using Carrier Route Geography from GDT; if this level of geography is not available (usually in rural locations), <sup>[2]</sup> Zip Code Geography is used.

**POSTALCOUNT PRO**  
**DELIVERY STATISTICS as of 05/07**

Calculated using Proportional Postal Carrier Routes

Lat/Lon: 33.810844/-84.476449

December 2007

James Jackson Pkwy & Bolton Rd		3.00 mi radius 5.00 mi radius	
Summary Data			
<b>Demographic Adjustment</b>	Census 2000 Households	18,207	68,319
	Route Active Residential Count	23,319	85,146
	Census 2000 Average Persons per Household	2.49	2.33
	Census 2000 Population	45,931	169,133
	Recalculated Route Active Population	58,108	198,052
	<b>Census Households vs Route Residential Count</b>	<b>+28.08%</b>	<b>+24.63%</b>
Origination Data			
<b>Residential Demographics</b>	Active Residential Delivery (cr)	22,860	80,873
	Active Residential Box (cr)	459	4,273
	Active Residential Count (Carrier Route)	23,319	85,146
	Additional Residential Delivery (zc)	0	0
	Additional Residential Box (zc)	0	0
	Additional Active Residential Count (Zip Code)	0	0
	Additional Active General Delivery Count	0	0
	Total Active Residential Count	23,319	85,146
	Possible Residential Count (Carrier Route)	24,896	92,545
	Add'l Possible Residential Count (Zip Code)	22	142
	Additional Possible General Delivery Count	0	0
	Total Possible Residential Count	24,918	92,686
	Census 2000 Households	18,207	68,319
	Population in households	45,368	158,911
	1-person household	12.39%	14.89%
	2-person household	12.71%	13.97%
	3-person household	6.48%	6.23%
	4-person household	4.27%	4.20%
	5-person household	2.16%	2.05%
	6-or-more person household	2.12%	1.64%
	Population in Group Quarters	562	10,222
	Census 2000 Median Age	29.8	32.1
	Census 2000 Average Household Income	\$60,885	\$69,715
	Census 2000 Median Household Income	\$43,259	\$49,198
	Census 2000 Per Capita Income	\$24,157	\$28,319
	Total Housing Units	19,651	75,080
Occupied housing units	92.65%	90.99%	
Owner-occupied housing units	45.37%	47.41%	
Renter-occupied housing units	54.63%	52.59%	
<b>Business Demos</b>	Drop Site Business or Family Served Count	0	0
	Active Business Deliveries (Carrier Route)	1,789	8,250
	Additional Active Business Deliveries (Zip Code)	181	745
	Total Active Business Deliveries	1,971	8,995
	Possible Business Deliveries (Carrier Route)	2,156	9,778
	Add'l Possible Business Deliveries (Zip Code)	243	986
Total Possible Business Deliveries	2,399	10,763	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

**POSTALCOUNT** *PRO*  
**DELIVERY STATISTICS** as of 05/07

Calculated using Proportional Postal Carrier Routes

Lat/Lon: 33.810844/-84.476449

December 2007

James Jackson Pkwy & Bolton Rd Atlanta, Georgia		3.00 mi radius	5.00 mi radius
<b>SCHEME ACTIVE POSTAL DROP</b>	<b>Scheme Active Business Section</b>		
	Centralized Count	184	1,347
	Curb Count	328	748
	NDCBU Count	148	725
	Other Count	1,067	4,070
	Facility Box Count	243	2,092
	Contract Box Count	0	0
	Detached Box Count	0	0
	NPU Count	0	0
	<b>Total Active Business Count</b>	<b>1,971</b>	<b>8,995</b>
	<b>Scheme Active Residential Section</b>		
	Centralized Count	7,732	26,857
	Curb Count	11,325	37,336
	NDCBU Count	3,074	10,751
Other Count	729	5,930	
Facility Box Count	459	4,273	
Contract Box Count	0	0	
Detached Box Count	0	0	
NPU Count	0	0	
<b>Total Active Residential Count</b>	<b>23,319</b>	<b>85,146</b>	
Scheme Active General Delivery Count		0	0
<b>SCHEME POSSIBLE POSTAL DROP</b>	<b>Scheme Possible Business Section</b>		
	Centralized Count	241	1,812
	Curb Count	353	801
	NDCBU Count	161	886
	Other Count	1,255	4,851
	Facility Box Count	389	2,399
	Contract Box Count	0	0
	Detached Box Count	0	0
	NPU Count	0	0
	<b>Total Possible Business Count</b>	<b>2,399</b>	<b>10,763</b>
	<b>Scheme Possible Residential Section</b>		
	Centralized Count	8,049	27,881
	Curb Count	12,195	40,149
	NDCBU Count	3,227	12,324
Other Count	773	7,390	
Facility Box Count	674	4,942	
Contract Box Count	0	0	
Detached Box Count	0	0	
NPU Count	0	0	
<b>Total Possible Residential Count</b>	<b>24,918</b>	<b>92,686</b>	
Scheme Possible General Delivery Count		0	0
<b>Scheme Drop</b>			
Scheme Drop Business Family Served Count		0	0

Percentage of count derived from Carrier Route Geograph<sup>[1]</sup> 99.2% 99.1%  
 Percentage of count derived from Zip Code Geograph<sup>[2]</sup> 0.9% 1.0%

2000 Census Block Group Data and Geography, (SF3 release for Income, SF1 release for remainder, Average Income = Aggregate Income / Households).

<sup>[1]</sup> Delivery statistics are determined using Carrier Route Geography from GDT; if this level of geography is not available (usually in rural locations), <sup>[2]</sup> Zip Code Geography is used.

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